



PRESS RELEASE

For immediate release

Duracell Powerpix: the new battery for digital cameras.

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Together with the boom of point and shoot digital cameras over the last few years, the demand for disposable batteries has increased proportionally.

But it's a well-known fact that these batteries can't handle the power requirements of such a device, especially when the display and flash are used.

Consumer who don't want to purchase a pair of rechargeable batteries have at their disposal Duracell's new batteries, based on the NiOx (Nickel Oxy Hydroxide) technology, which promises twice as much power as regular ones.

Available in AA and AAA sizes, PowerPix products seem to be the answer to the users' prayers (and curses) who are not willing or able to get the rechargeable solutions.

VABO is a wholesaler specialized wholesaler in batteries and established in 1965. The batteries are sold to commerce and industry throughout Europe

You can find more information on our website: <http://www.vabo.com>

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